



# Big Fridge

Mobile Chill or Freeze Trailers  
for any occasion

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## The Fridge Market is Cool

(Press Release – 26<sup>th</sup> September 2005)

Teesside chilling and freezing trailer company just keeps getting stronger with its expanding move into emergency 24 commercial breakdowns and long term hires.

Big Fridge Ltd of Thornaby has recently paid a visit to Gleneagles where the G8 summit was in great need of their emergency breakdown service.

Over the last 12 months, Big Fridge have emphasised its national breakdown service and gained long term hires in Wales, Scotland, London and Northumberland. The commercial clients Big Fridge has been working with include HM Prison Service, the British Army, Moto Hospitality, Makro Wholesalers, as well as numerous pharmaceutical companies throughout the UK.

This growth was facilitated by Big Fridges company development strategy. Firstly Big Fridge has increased its fleet number to deal with the increased emphasis on national 24 emergency breakdowns. Secondly the company has begun internal assembly and manufacture of its trailers. This further boosts the local economy through the use of local contractors. Finally the company have continued to develop product awareness through website development and welcome the return of last years STEP placement student Jemma Wallace to further generate awareness over the summer. Due to the expansion over the last 12 months Big Fridge may now need to look for new premises within the North east.

Since its establishment 3 years ago company Director Nick Appleyard is increasingly excited by Big Fridge's success

"We started with one fridge to see if the north east of England liked our product – they did - we've been answering the increasing demand ever since. The diversity of clients we are now dealing with gives us the confidence to know that the UK market needs a lot more Big Fridge's in the future."