



Big Fridge

Mobile Chill or Freeze Trailers
for any occasion

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Some Like it Hot

Cooling Trend is n-ice work for James and pals
(Published in the Evening Gazette, 17th May 2006)

A Teesside company has moved into larger premises. Big Fridge, set up four years ago by three friends, has also tripled its fleet of refrigerated trailers.

Specialising in the rental of refrigerated trailers, Big Fridge provides chilling and freezing solutions for food and drink suppliers at outdoor events. It's fleet has risen from five to 16 trailers.

The company works with two sub-contractors and has increased employment opportunities in the area.

It has moved from Thornaby to bigger premises just outside Richmond.

With summer just around the corner, Big Fridge has already seen an increase in bookings on last year, from both existing and new corporate clients throughout the UK.

James White 35, Nick Appleyard 33 and Andrew Houston 32, started the company after what turned out to be a life-changing trip to Australia.

With stringent health and safety regulations surrounding the handling of food and drink in hot temperatures, they noticed the use of mobile refrigeration units at outdoor events and realised there was a potential gap in the market back home in Britain.

The growth of the company has enabled James White to take on the mantle of Managing Director.

He said: "With the new move and expansion of the fleet of trailers the decision was taken that I would go full-time at the start of this year in order to drive the company forward even further.

"At the start we ran the company as a sideline business, but thanks to the unprecedented growth that approach is no longer possible."

Richard Moon has now been taken on full-time to oversee the maintenance, delivery and collection of the trailers.

Mr White said: "Moving from Thornaby to larger premises closer to Darlington has meant there have been significant logistical improvements as we are close to all major roads and transport links. We have also diversified into supplying refrigeration trailers for hotels, restaurants and other companies when their equipment breaks down."

Please see next page for scanned article.

Cooling trend is n-ice work for James and pals

LIVING FORWARD: James White, managing director and one of the founders of Big Fridge, is looking forward to a long, hot summer as the refrigerated trailer company settles into its new premises near Richmond



Some like it hot...

BY HELEN LOGAN

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