



# Big Fridge

Mobile Chill or Freeze Trailers  
for any occasion

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VAT Reg No: 829 1271 26

## PRESS RELEASE

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### Big Fridge offers a COOL Freebie

As a hire business that services the food and drink market, Big Fridge has developed a free Refrigeration Temperature Control Log Book which can be downloaded from their web-site ([www.big-fridge.co.uk](http://www.big-fridge.co.uk)).

Big Fridge supports businesses in conforming with stringent health and safety regulations that came into effect in January 2006. Businesses must now be able to monitor and prove that food has been kept at safe temperatures. With Big Fridge's services, businesses can make sure that food is kept at the required temperature in any location. The log book will help meet these legal requirements.

Big Fridge has re-launched their web-site to provide clearer information to clients and to let them know what they're up to on a more regular basis. To celebrate this development, the log book was developed to support the businesses who have supported the company as they've grown.

Big Fridge has been established for four years and provides temporary and back-up refrigeration and freezer facilities with their mobile refrigerated trailers. Three friends from the north-east, James White, Andrew Houston & Nick Appleyard, are the directors and started with one fridge trailer. This has now developed the business to sixteen trailers with a view to purchasing even more to meet client demand.

James White, who resigned from his job at the beginning of the year to take Big Fridge forward on a full time basis has enjoyed seeing the growth of the business with the attention now being paid to it on a day to day. He said; "The launch of our new web-site symbolises the changes we've gone through as a business and helps us provide our high quality customer service and product in a professional and friendly way."

#### Notes for Editors:

1. Photos available on request
2. Big Fridge's web-site is live and can be viewed at [www.big-fridge.co.uk](http://www.big-fridge.co.uk)

3. The January 2006 regulations obliges food business operators to put in place, implement and maintain a permanent procedure based on HACCP – Hazard Analysis Critical Control Points – principles

**For further details contact:**

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